

## **Economic Development Manager – Product Development**

This position is responsible for the attraction and location of new business and industry to the Duke Energy service area. The position also supports the retention of existing industries and their potential expansions within DE service area. Responsibilities include the preparation of proposals which professionally and accurately represent Duke Energy's ability to serve a client at specific locations and the anticipated rate associated with their energy demands. Incumbent will, as needed, plan and assist with client's in-state project meetings as well as directly engage with economic development leadership across the DE footprint to include boards, committees and other direct engagement with community stakeholders to enhance the communities Duke Energy serves.

### **Responsibilities**

- The incumbent will manage the Duke Energy Florida Site Readiness Program and work to promote Duke Energy served sites and buildings to potential clients, site location consultants and local, state, and regional economic development allies.
- Develop and promote written content and promotional pieces for Duke served sites.
- Manage Duke Energy's Florida sites & building database inventory.
- This position will promote sites and Duke Energy served communities by utilizing drones, VR and other cutting-edge technologies.
- Assist Duke Energy served communities in developing competitive sites and buildings for successful project wins.
- Coordinate consultant & engineering firm services for product development efforts.

### **Basic/Required Qualifications**

Bachelor's degree and three plus years of job-related experience

### **Additional Preferred Qualifications**

- Experience in site & building development and promotion
- Familiarity with state incentive programs
- Excellent communication skills
- Economic Development project management experience at the State, Regional or Local level
- Experience in business/industrial recruitment efforts
- Established relationship with State, Regional and local economic development officials
- Established relationships with site selection consultants
- Experience in proposal development and site selection RFI responses

### **Travel: 20 - 30%**

This is a hybrid classified position involving in-office, and virtual, remote work.

Please [click here](#) to apply.