



EDUCATE. ADVOCATE. CONNECT.

FEDC 2021 Annual Conference Agenda

October 13

12:00 – 4:00 p.m.	Exhibitor Setup and Registration Check-in	North Compass Foyer
12:00 – 4:00 p.m.	SBDC Network Mobile Assistance Center Tours	Outdoors
12:00 – 4:00 p.m.	Small Biz Florida Podcast with Tom Kindred	North Compass Foyer
3:00 – 4:30 p.m.	Kate McEnroe: Increase Competitiveness Through Talent Development Initiatives	Compass Rose Ballroom
6:00 – 7:00 p.m.	Southwest Airlines Opening Reception	North Compass Foyer
7:00 – 9:00 p.m.	FPL Powering Florida Reconnect Dinner	Seagrass Dining Room

October 14

7:00 – 8:00 a.m.	Networking Breakfast with Exhibitor Sponsors	North Compass Foyer
8:00 – 8:30 a.m.	General Session Opening	Compass Rose Ballroom
8:30 – 9:30 a.m.	Florida 2030 Blueprint Update Dr. Jerry Parrish, Chief Economist, FL Chamber Foundation Rose Fagler, Manager of Economic Development, Weyerhaeuser	Compass Rose Ballroom
9:30 – 10:00 a.m.	Break with Exhibitor Sponsors	North Compass Foyer
10:00 – 10:50 a.m.	Reshoring Manufacturing and Their Supply Chains: Rosemary Coates, The Reshoring Institute, and Kevin Carr, CEO, FloridaMakes	Compass Rose Ballroom
10:50 – 11:00 a.m.	Transition to Luncheon	On Vacation
11:00 a.m. – 1:00 p.m.	Innovation in Marketing Awards Luncheon Lucienne Pears, VP of Economic & Business Development, Babcock Ranch & Kitson Partners Kat Saunders, Senior Vice President, Client Strategy, DCI Griff Salmon, Principal, VisionFirst Advisors	On Vacation

1:00 – 1:15 p.m.	Transition to General Session	Compass Rose Ballroom
1:15 – 2:45 p.m.	<p>Project Development Protocol: A Winning Strategy Moderated by Kelly Smallridge, CEO, BDB of Palm Beach County Speakers: Jamal Sowell, Secretary of Commerce / President & CEO, Enterprise Florida Michelle Dennard, CEO, CareerSource Florida Dane Eagle, Secretary, Dept. of Economic Opportunity Matt Chesnut, CEcD, Director of Business and Economic Development, Space Florida Greg Britton, CEO, Florida SBDC Network</p>	
2:45 – 4:00 p.m.	<p>2022 Legislative Session Prelude: The Budget Game facilitated by Chris Barry, VP of Communications & External Affairs, Florida TaxWatch Erin Rock, The Southern Group</p>	Compass Rose Ballroom
4:00 – 6:00 p.m.	Break	
6:00 – 7:00 p.m.	Networking Reception with Exhibitor Sponsors	North Compass Foyer
7:00 – 10:00 p.m.	<p>FEDC Leadership Dinner: Gary Kelly, CEO, Southwest Airlines Dan Webster Young Innovator Scholarship Paul A. Sohl, Rear Adm. USN (ret), CEO, Florida High Tech Corridor Council Toni Jennings Workforce Developer of the Year Michelle Dennard, CEO, CareerSource Florida Eunice Sullivan Economic Developer of the Year Crystal Stiles, Senior Director, Economic Development, FPL</p>	Compass Rose Ballroom
10:00 – 11:00 p.m.	FEDC After Party Celebration	Compass Rose Ballroom