



CORRIDOR REDEVELOPMENT SPECIALIST

Looking for a collaborative and innovative work environment. Search no further. The City of Hollywood is seeking a Corridor Redevelopment Specialist who is results driven with proven leadership and organizational skills and a strong commitment to team environment dynamics. Apply Now at <https://www.governmentjobs.com/careers/hollywoodfl> .

SALARY RANGE

\$70,835.55 - \$113,336.89 Annually. The starting salary is negotiable dependent upon qualifications. The City of Hollywood also offers an attractive benefits package to include Medical, Dental and Vision Plans and Retirement Plan.

Contact the Human Resources Department at 954-921-3216 should you have any questions or need additional information.

JOB DESCRIPTION

Under the supervision of the Director of the Office of Communications, Marketing & Economic Development (CMED), this position is responsible for proactive and strategic economic development activities related to the redevelopment and revitalization of the City's commercial corridors. Functions require the ability to assess the commercial corridor needs; conduct strategic planning for the commercial corridors; interface with existing business operators and property owners; and develop and facilitate programs to enhance, revitalize, redevelop and strengthen the City's commercial tax base. This employee shall assist with the development and implementation of an overall commercial corridor improvement strategy that includes innovative zoning and land use initiatives, promotional and marketing tactics, and property improvement programs within a framework that focus on sustainable development. Work is reviewed through conferences and written reports for results obtained.

ESSENTIAL JOB FUNCTIONS AND RESPONSIBILITIES:

- Assesses commercial corridor needs, including but not limited to physical conditions, infrastructure needs; potential for assemblage to allow for better development; façade improvements and urban design, and the identification of potential zoning enhancements to encourage investment and sustainable redevelopment.
- Coordinates opportunities for property owners on the corridor for structural and aesthetic improvements.
- Manages all functions of the City's Commercial Property Improvement Program from grant application to close-out, including but not limited to serving as the point of contact for all applicants, facilitating internal grant application review, overseeing grant compliance, recommending program enhancements, and coordinating program promotion and outreach.
- Develops strategic plans for commercial corridor and activity center revitalization and redevelopment that are consistent with the Citywide Master Plan and the City's Strategic Plan.
- Meets with business and property owners to discuss and resolve corridor related issues and concerns.
- Coordinates and works closely with other City departments including Police, Public Works and Development Services on efforts to maintain and enhance commercial areas.

- Works with business and property owners, community and civic organizations, real estate brokers and associations, and governmental agencies to plan and facilitate revitalization initiatives.
- Researches grants and other financial programs that may benefit the corridor and coordinates required applications.
- Performs related work as required.

EDUCATION/EXPERIENCE:

To perform this job successfully, an individual must be able to satisfactorily perform each essential function. The requirements listed below are representative of the knowledge, skill and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

Required:

Bachelor's Degree from an accredited college or university with a degree in Urban Planning and Design, Real Estate Development, Public Administration, or a closely related field with major coursework in economic development, community development, architecture, real estate or planning. Five (5) years of progressively responsible experience in the areas of economic development; commercial revitalization and redevelopment; urban design and architecture; real estate development; or an equivalent combination of training and experience.

Preferred:

Master's Degree from an accredited college or university with a degree in Urban Planning and Design, Real Estate Development, Public Administration, or a closely related field with major coursework in economic development, community development, architecture, real estate or planning. American Institute of Planning (AICP) certification and/or Certified Economic Developer (CEcD).