Sheraton Lake Buena Vista, Orlando
May 8-10, 2023
The 2023 Florida Economic Development Conference, hosted by the FEDC Foundation, is the preeminent annual event for economic, workforce and community development experts serving Florida. Each year, the conference attracts 300 professionals interested in building their toolkits and learning best practices to grow Florida’s economy.

Partnership Opportunities

Platinum Presenting Partner

- 1 exhibit booth.
- 10 conference registrations.
- Presenting partner of ES and TJ Professionals of the Year Awards Dinner.
- Company logo on FEDC Facebook timeline.
- Company logo on FEDC pinned tweet.
- 1 featured article in conference e-newsletter.
- Social media promotion as Platinum Presenting Partner.
- Post-conference attendee list.
- Opportunity to provide and/or introduce prominent speaker.
- Staff involvement on planning committee.
- 3 digital native ads.

Diamond Partner

- 1 exhibit booth.
- 7 conference registrations.
- Promotion as Diamond Partner in live event slideshow.
- Company logo on name badges.
- 1 featured article in conference e-newsletter.
- Social media promotion as Diamond Partner.
- Post-conference attendee list.
- Opportunity to provide and/or introduce prominent speaker.
- Staff involvement on planning committee.
- 3 digital native ads.

Gold Partner

- 1 exhibit booth.
- 4 conference registrations.
- Recognized partner of Innovation in Marketing Awards Luncheon.
- Company logo on plenary slides and live event slideshow.
- 1 featured article in conference e-newsletter.
- Social media promotion as Gold Partner.
- Post-conference attendee list.
- Opportunity to introduce speaker.
- 3 digital native ads.

Engagement Partner

Southwest Florida Trend

Media Partners

Expansion Solutions
<table>
<thead>
<tr>
<th>Role</th>
<th>Cost</th>
<th>Benefits</th>
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</thead>
<tbody>
<tr>
<td><strong>Silver Partner</strong></td>
<td>$5,000</td>
<td>- 1 exhibit booth.</td>
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<td>- 3 conference registrations.</td>
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<td>- Recognized partner of breakout session.</td>
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<td>- Company logo on plenary slides and live event slideshow.</td>
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<td>- Social media promotion as Silver Partner.</td>
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<td>- Post-conference attendee list.</td>
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<td>- 1 digital native ad in conference e-newsletter.</td>
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<td><strong>Bronze Partner</strong></td>
<td>$2,500</td>
<td>- 2 conference registrations.</td>
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<td>- Recognized breakfast partner.</td>
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<td>- Company logo on plenary slides and live event slideshow.</td>
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<td>- Social media promotion as Bronze Partner.</td>
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<td>- Post-conference attendee list.</td>
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<td></td>
<td></td>
<td>- 1 digital native ad in conference e-newsletter.</td>
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<tr>
<td><strong>Key Card Partner</strong></td>
<td>$4,000</td>
<td>- Branded key cards for all conference hotel key holders (cost of key cards included).</td>
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<tr>
<td></td>
<td></td>
<td>- 2 conference registrations.</td>
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<td></td>
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<td>- Social media mentions.</td>
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<td>- Post-conference attendee list.</td>
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<tr>
<td><strong>Turn-Down Service Partner</strong></td>
<td>$1,750*</td>
<td>- Your promotional item placed in all attendees' rooms (cost of promotional item <strong>not</strong> included).</td>
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<tr>
<td></td>
<td>$2,250**</td>
<td>- 1 conference registration.</td>
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<td>- Social media mentions.</td>
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<td>- Post-conference attendee list.</td>
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<tr>
<td><strong>EDO Partner</strong></td>
<td>$2,000</td>
<td>- Logos of participating EDO’s on signage at one 1 break or session to be determined by conference committee.</td>
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<td>- 2 conference registrations.</td>
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<td>- Social media mentions.</td>
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<td>- Post-conference attendee list.</td>
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<tr>
<td><strong>Exhibitor Partner</strong></td>
<td>$1,750</td>
<td>- Up to 2 conference registrations.</td>
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<td>- 1 exhibit booth.</td>
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<td>- Social media mentions.</td>
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<td>- Post-conference attendee list.</td>
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<tr>
<td><strong>Lanyard Partner</strong></td>
<td>$1,500</td>
<td>- Your name on all conference attendees' lanyards (cost of lanyards <strong>not</strong> included).</td>
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<td></td>
<td></td>
<td>- Social media mentions.</td>
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</table>
Preparing Florida’s Product: Sites with Infrastructure, Places for People and a Strong Talent Pipeline for Florida Businesses

The FEDC Foundation conducts education and research on a variety of economic development and workforce issues facing Florida. Through research, the Foundation endeavors to:

- Identify skill deficits in Florida’s workforce and other barriers to economic growth, including but not limited to infrastructure and business climate.
- Examine factors that affect Florida residents’ economic prosperity.
- Focus on understanding the needs of businesses and industries in Florida, including conducting research to help the state’s communities attract new industry or to encourage developing or retaining businesses and industries within these communities.

The Foundation also will conduct activities to understand the needs of unemployed, underemployed and underserved Florida residents to increase employment opportunities and generate a workforce with more specialized skills that are conducive to employment in specific industries that exist in Florida.

HOW YOU CAN SUPPORT THE FOUNDATION.

If you would like to make a tax-deductible donation to the FEDC Foundation, please contact Jill Blackman at jblackman@fedconline.org.
Recognizing Excellence in Economic and Workforce Development

2022 Eunice Sullivan
Economic Development Professional of the Year

Kelly Smallridge
President & CEO
BDB of Palm Beach County

2022 Toni Jennings
Workforce Development Professional of the Year

Stacy Campbell-Domineck
President & CEO
CareerSource Polk

2022 Dan Webster Young
Innovator Scholarship Award

Bryan Pederson
Economic Development Coordinator
City of Largo
Conference Committee

The Conference Committee is looking forward to a great event in May. Contact us and let us know how we can help with your conference needs.

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PowerSouth Energy Coop.
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Learn more at fedconline.org.
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- Business Retention, Expansion & Attraction.
- Marketing.
- Workforce Development.
- Transportation & Utility Infrastructure.
- And much more!

Save the date for the 2023 Florida Economic Development Conference in Orlando on May 8-10, 2023.

The conference is brought to you by:

- Partnership & Conference Details

3551 Blairstone Road, Ste 105-138
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