### Preparing Florida’s Product: Sites with Infrastructure, Places for People, and a Strong Talent Pipeline

FEDC’s membership is comprised of 460 economic, workforce, and community developers and Florida business leaders from 187 entities committed to elevating Florida’s global competitiveness through business development, job creation, and capital investment in high wage, in-demand occupations that strengthen Florida’s rural, metropolitan, coastal, and inland communities and diversify Florida’s economy.

#### Globally recognizable Florida Business Brand
- Improve Florida’s tax ranking by phasing out the tax on commercial leases.
- Invest in Trade and FDI to expand Florida manufacturing thereby improving all other sectors.

#### Affordable Housing
- Preserve and fully fund the Sadowski Act Housing Trust Fund to provide affordable housing.
- Support State efforts to develop creative incentives and policies promoting the construction of affordable, workforce, and attainable housing.
- Create flexibility in growth management policies to incentivize construction of workforce housing in proximity to employment centers.
- Utilize innovative approaches to funding, partnerships, and construction to achieve a steady supply of units across the State.

#### Site Development
- Identify, analyze, and prioritize sites suitable for manufacturing, R&D, or intermodal use.
- Modify and integrate Rural Infrastructure Fund and Job Growth Grant Fund/Infrastructure program elements eliminating requirement of participating party and designating rural funds.

#### Workforce Training
- Increase funding for Incumbent Worker Training (IWT) and Quick Response Training (QRT) grants to help more companies expand their operations.
- Modify QRT average wage thresholds to address rising wages and direct training to those who could benefit the most; thereby, increasing economic mobility for workers and the talent pipeline for companies creating new to Florida jobs.

#### GDP Growth in Rural Florida
- Provide tax relief for companies creating net new jobs and investing in site readiness and talent development.
- Increase operational funding and regulatory flexibility for Rural Areas of Opportunity.

www.FEDConline.org/Advocacy