

FEDC Foundation 2023 Annual Conference

Event Schedule

Mon, May 08, 2023

12:00 PM

Exhibitor Setup

🕒 12:00 PM - 4:00 PM, May 8

📍 Royal Palm Foyer

12:30 PM

FEDC Annual Meeting Luncheon

🕒 12:30 PM - 2:00 PM, May 8

📍 Majestic Palm Ballroom

🗣️ Speakers



Suzanne Christman, CEcD, MEDP

Director of Business Development
Pinellas County Economic Development



Jennifer Taylor

President & CEO
Grow FL

4:00 PM

Meet & Greet for New Attendees

🕒 4:00 PM - 5:00 PM, May 8

📍 Majestic Palm Ballroom

For young professional new to FEDC annual conference (trivia)

6:00 PM

Southwest Airlines Welcoming Reception

🕒 6:00 PM - 7:00 PM, May 8

📍 Royal Palm Foyer

7:00 PM

FPL Powering Florida Reconnect Dinner

🕒 7:00 PM - 9:00 PM, May 8

📍 Planet Hollywood - Disney Spgs

Transportation provided

Tue, May 09, 2023

7:15 AM

Networking Breakfast with Exhibitors

🕒 7:15 AM - 8:00 AM, May 9

📍 Majestic Palm Ballroom

8:00 AM

General Session Opening

🕒 8:00 AM - 8:45 AM, May 9

📍 Majestic Palm Ballroom

Speaker



Suzanne Christman, CEcD, MEDP

Director of Business Development
Pinellas County Economic Development

8:45 AM

General Session 1

🕒 8:45 AM - 9:45 AM, May 9

📍 Majestic Palm Ballroom

Speaker



Cliff Sims

Chief Executive Officer
Telegraphic Creative

9:45 AM

Exhibitor Networking

🕒 9:45 AM - 10:00 AM, May 9

📍 Royal Palm Foyer

10:00 AM

General Session 2

🕒 10:00 AM - 11:00 AM, May 9

📍 Majestic Palm Ballroom

11:00 AM

General Session 3

🕒 11:00 AM - 12:00 PM, May 9

📍 Majestic Palm Ballroom

12:00 PM

Innovation in Marketing & DOY Awards Luncheon

🕒 12:00 PM - 1:15 PM, May 9

📍 Majestic Palm Ballroom

1:15 PM

Break

🕒 1:15 PM - 2:00 PM, May 9

2:00 PM

Breakout Sessions Round 1

🕒 2:00 PM - 2:45 PM, May 9

📍 Royal Palm 1,2,3

2:45 PM

Break

🕒 2:45 PM - 3:00 PM, May 9

3:00 PM

Repeat Breakout Sessions

🕒 3:00 PM - 3:45 PM, May 9

📍 Royal Palm 1,2,3

3:45 PM

Break

🕒 3:45 PM - 6:00 PM, May 9

6:00 PM

Diamond Partner Networking Reception

🕒 6:00 PM - 7:00 PM, May 9

📍 Fire Pit & Poolside

7:00 PM

Platinum Presenting Partner Leadership Awards Dinner

🕒 7:00 PM - 10:00 PM, May 9

📍 Majestic Palm Ballroom

Fireside chat with Kelly Smallridge, President & CEO, BDB of Palm Beach County and Sydney Kitson, Chairman & CEO, Kitson & Partners.

🗣️ Speakers



Sydney Kitson

Chairman & CEO
Kitson & Partners



Kelly Smallridge

President & CEO
Business Development Board of Palm Beach County, Inc.

Wed, May 10, 2023

8:30 AM

Welcome

🕒 8:30 AM - 9:00 AM, May 10

📍 Majestic Palm Ballroom

🗣️ Speakers



Scarlett Phaneuf, CEcD, MEDP

Economic Development Representative
PowerSouth Energy Cooperative



Jennifer Taylor

President & CEO
Grow FL

9:00 AM

Plenary Session

🕒 9:00 AM - 10:00 AM, May 10

📍 Majestic Palm Ballroom

10:00 AM

Closing Remarks

🕒 10:00 AM - 10:30 AM, May 10

📍 Majestic Palm Ballroom

🗣️ Speaker



Michelle Bauer, CEcD

Chief Operating Officer
Tampa Bay EDC